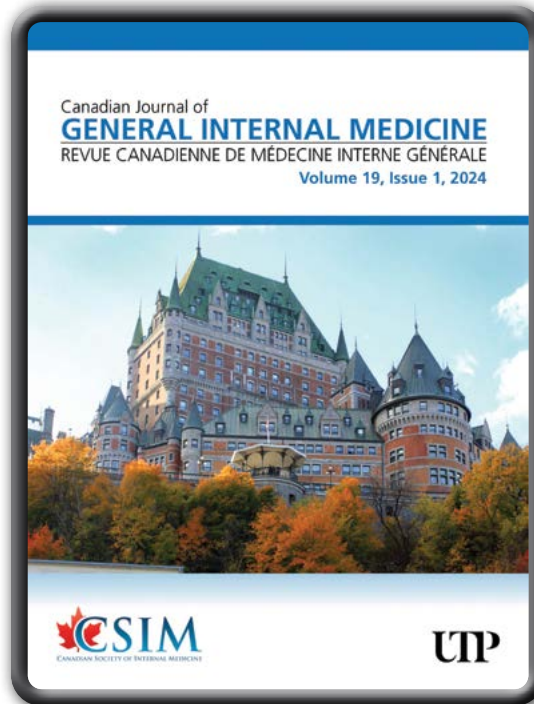


Canadian Journal of  
**GENERAL INTERNAL MEDICINE**  
 REVUE CANADIENNE DE MÉDECINE INTERNE GÉNÉRALE

The *Canadian Journal of General Internal Medicine (CJGIM)* is an open access, peer-reviewed journal which publishes quarterly and is owned by the Canadian Society of Internal Medicine. The journal is circulated to all members of the Canadian Society of Internal Medicine (CSIM) and is available to specialists and other medical professionals with an interest in Internal Medicine.

With a mix of clinical and academic articles, the *CJGIM* provides a comprehensive and valued resource of quality content. The journal publishes original research articles, review articles, case reports, letters to the editor, book reviews, and more.



**257,000+**  
active users

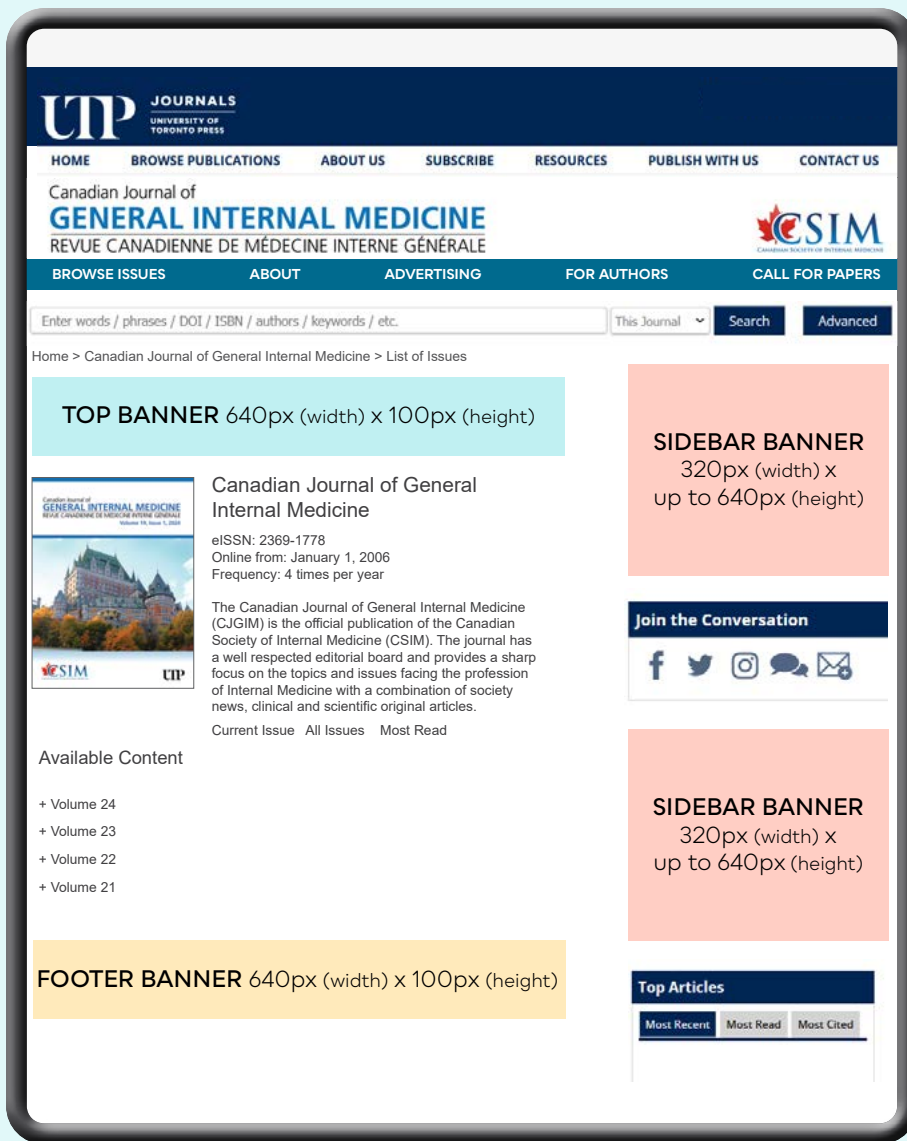
**1,008,000+**  
page views  
in 2022

**Ensure your brand is visible to these top specialists in Internal Medicine with interests in a wide range of subspecialties including:** Cardiology, Nephrology, Diabetes, Endocrinology, Oncology, Respiriology, Neurology, Rheumatology, Infectious Diseases, Critical Care, Obesity Management, Perioperative Medicine, Palliative Care and Geriatrics.

**LIMITED AVAILABILITY!**

**Contact us today to secure your spot**  
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## HIGH TRAFFIC AREAS TO SHOWCASE YOUR BRAND

### HOMEPAGE

Place your ad in a prime and highly visible location on *CJGIM*'s frequently promoted homepage!

### ARTICLE PAGES

*CJGIM*'s article pages consistently receive high traffic. Two options for advertising are available within these pages:

- with a new issue, or
- on the article pages of archive content, which includes **placement on 480+ article pages.**

Months available for new issue placement are: March, June, September, and December.

### TABLE OF CONTENTS (TOC) PAGES

Similar to the article pages, *CJGIM*'s TOC pages receive a high level of traffic. Advertise with a new issue or with the **50+ issues on the site.**

### FULL PAGE IN ISSUE PDF

Place a full 8x10, colour ad in a PDF issue. Months available for new issue placement are: March, June, September, and December.

## ADVERTISING TERMS AND CONDITIONS

- Banner advertising is available on select pages at: [utpjournals.press/cjgim](http://utpjournals.press/cjgim).
- *Canadian Journal of General Internal Medicine (CJGIM)* and the Canadian Society of Internal Medicine (CSIM) reserve the right to reject advertisers and/or advertising images.
- All direct-to-consumer and pharmaceutical advertising must comply with Pharmaceutical Advertising Advisory Board Guidelines ([www.paab.ca](http://www.paab.ca)).
- Company logos and product advertising are acceptable.
- Advertisements must NOT include images of people or animals or references to articles, studies, statistics, or graphs.
- No third-party advertisers will be accepted.

## TECHNICAL REQUIREMENTS

- Digital files are to be supplied by the advertiser. Be sure to name your ad file with the name of your company.
- Files must be emailed to [info@csim.ca](mailto:info@csim.ca).
- Please include the link you would like the ad directed to with the advertisement.

## FORMATS

- Digital advertisements must be supplied as a JPG, PNG, or GIF at 72 dpi with a maximum file size of 150KB. Full page advertisements for a PDF issue must be supplied as a JPG or PDF at 300 dpi.
- Advertisement can have no more than three rotations/image movements.
- Files must be in RGB colourspace.
- Please include a text alternative for site accessibility.
- The URL/ad link must be supplied by the advertiser.

Once a booking has been received and approved, advertisements will be posted to the web within two business days.



# ADVERTISING INSERTION ORDER FORM

Advertiser/Company Name

Name of Contact

Address

City, Province

Postal Code

Phone

Email

I accept the *CJGIM* advertising terms and conditions.

Signature

Date

This agreement is confined to the time frame listed below and must be re-negotiated at the close of the term. (Please check the ad size and duration you wish to book below.)

**Online ad start date**

**End date**

URL online ad to link to

Total Invoice \$

## AD LOCATION

## AD SIZE

## NUMBER OF MONTHS BOOKED

1                      2                      3

Homepage Top Banner	640 x 100px	\$965	\$1,830	\$2,695
Homepage Sidebar Banner	320 x up to 640px	\$750	\$1,400	\$2,050
Homepage Footer Banner	640 x 100px	\$500	\$900	\$1,300
Article Page Banner – New Issue	640 x 100px	\$1,200	\$2,300	\$3,400
Article Sidebar Banner – New Issue	320 x up to 640px	\$1,250	\$2,400	\$3,550
Article Page Banner – Archive	640 x 100px	\$2,500	\$4,900	\$7,300
Article Page Sidebar Banner – Archive	320 x up to 640px	\$2,550	\$5,000	\$7,450
TOC Page Banner – New Issue	640 x 100px	\$800	\$1,500	\$2,200
TOC Sidebar Banner – New Issue	320 x up to 640px	\$850	\$1,600	\$2,350
TOC Page Banner – Archive	640 x 100px	\$1,500	\$2,900	\$4,300
TOC Sidebar Banner – Archive	320 x up to 640px	\$1,550	\$3,000	\$4,450

Full Page (8" x 10") in Online Issue (PDF version) \$1,200 per issue    March    June    September    December

**Ad deadlines for 2024 issues: March (January 11), June (April 12), September (July 12), and December (October 15).**

Please email insertion orders to [info@csim.ca](mailto:info@csim.ca).

Canadian reservations subject to 13% HST; rates payable in US funds outside Canada.

Advertisements will not be placed on articles if UTP, *CJGIM*, or CSIM determine there is a conflict of interest between the subject matter and the content of the ad.

Please contact our advertising team at [info@csim.ca](mailto:info@csim.ca) for a quotation for an alternative timeline.

